

Recent reports estimate that 52% of data in organisations is dark, with 33% of data classed as having trivial value.

## CHALLENGES

- ✓ Organisations need to know what data they have stored where and who has access to it
- ✓ Organisations often have terabytes of data but don't know where it is stored
- ✓ Organisations want to make the move to the cloud, but where do they begin?
- ✓ Organisations never delete any data leading to a data stockpile
- ✓ Sensitive data may be shared internally without authorisation

## THE BLUESOURCE APPROACH

### Mastering your dark data

One of our highly skilled data governance consultants will conduct an assessment to:

- ✓ Discuss and define the in-scope data sources for the assessment and key sensitive data types including up to 5 custom types via an onsite workshop
- ✓ Deploy, configure and run the data discovery appliance to collect data insights
- ✓ Analyse the results
- ✓ Produce a report on the findings and recommendations and present the key findings back to the project team

## USE CASES

Using our best-of-breed dark data tools we can analyse file metadata to provide actionable intelligence across the following use cases:

<b>Prevention of security threats</b>	Our analysis across supported on-premises and cloud locations enables the organisation of your data, along with a risk assessment to provide contingency plans.
<b>Storage optimisation</b>	Gain insights into your data which will assist you with the development of retention policies to reduce costs and feed into architectural sustainability plans. In addition, you will be able to identify obsolete and trivial data that will be key in terms of future migration and data consolidation plans.
<b>Governance</b>	We run meta data analysis to provide the capability to categorise your dark data. This lowers the risks associated with unauthorised access ensuring action is taken when sensitive data is uncovered.

## BENEFITS

- ✓ Identify the various types of data in use across the business data stores whether on-premises or in the cloud
- ✓ Understand who has access to sensitive data enabling the business to better protect their data
- ✓ Identify legacy data which 'could' be deleted to free up storage
- ✓ Classify data across the business to assist in regulatory compliance strategies

## GET IN TOUCH

We help organisations protect, govern, move & manage their data.

Find out how we can help.

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